

Screens Kick-Off

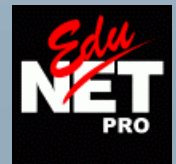
DataInnovations Ltd

“You surely see that they learn”



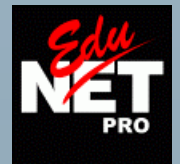
DatalInnovations Ltd

Founded:	1994
Expertise:	Analog/digital video signal transfer technology and learning solutions
Background:	Nokia Data/Finland designed the first educational network in the world in 1982. DatalInnovations Ltd bought all the product rights from Nokia Data/ICL in 1994.
Managing director:	Tapio Pousi
Personnel:	1 permanent, 1-2 temporary
Owners:	Tapio Pousi 51%, Pousi family 49%
Turnover:	100.000 € year 2005



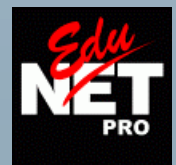
Current product portfolio

- Edunet, hw
- MasterEye, sw, from Switzerland
- Ergonomical mouses as RollerMouse
- Services, as installation, training and maintenance



Edunet Roadmap 1982 – 2005

Pedagogical network	Schoolnet system	ES Educational Network	ES Educational Network VGA		Edunet 2000		Edunet PRO
300	80	500	600		310		30
320*200	720*400	720*400	800*600		1600*1200		1600*1200
Digital	Digital	Digital	Analog VGA		Analog VGA		Differential Analog VGA
Nokia Data					DataInnovations		
1982	1984	1987	1989	1991	1994	1995	2002 -



References

More than 1000 installations 1982-1992 in Finland and Sweden

More than 350 installations 1993-2005 in Finland and Sweden

to be continued ...



Customers by industry in Finland

Deliveries 1997-2001

	1997	1998	1999	2000	2001	TOTAL	
Information technology	6	5	11	7	26	55	25 %
Finance, Insurance	2	10	5	1	6	24	11 %
Telecommunication, Transport, Traveling	3	9	6	3	0	21	10 %
Industry	5	3	3	2	4	17	8 %
Other services	2	2	4	4	2	14	6 %
Central/Local Government	4	11	7	8	11	41	19 %
Education, Research	16	13	14	1	2	46	21 %
TOTAL	38	53	50	26	51	218	



References/Key customers

Information technology

*Tieturi, Fujitsu, IBM/Rational Software, IBS, Cadpool,
Progress AB, Sweden*

Finance, Insurance

*IF, Tapiola, Pohjola, Ilmarinen, Eterra, Sampo, Bank of Finland,
OKO Bank, Samlink, Esy, Keva, Insurance Data*

Telecommunication, Transport, Traveling

Nokia, Elisa, TeliaSonera, Finnair, Area

to be continued ...



References/Key customers (cont.)

Industry

*ABB, Metsäbotnia , UPM, Valio, Metso, Kvaerner Masa Yards, Olkiluoto
Nuclear plant, ..*

Other services

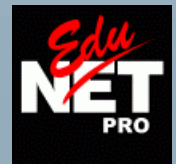
*SOK, Stakes, MTK, ARO-yhtymä, Diacor, Inex Partners,
Tekmanni, Kaukomarkkinat, ...*

Central/Local Government

Prime Minister's Office, several Ministries, Finnish Post, Helsinki, Espoo, Turku,...

Education/Research

About 100 schools



Expectations

- The first and the best digital screen transfer system in the world
- New business possibilities:
 - Updates to the current customer base
 - New solutions, as conference and meeting rooms

